



## **COUNCIL WORK SESSION**

**Tuesday, July 17, 2012**

**6:00 p.m.**

**Coon Rapids City Center**

**Council Chambers**

---

### **Call to Order**

Pursuant to Minnesota Statute 13D.04, subd. 2, the City Council will meet in work session to discuss the following:

1. 2012 Community Survey Results

### **Other Business**

### **Adjourn**



## City Council Work Session

1.

**Meeting Date:** 07/17/2012

**Subject:** 2012 Community Survey Presentation

**From:** Matt Stemwedel, Assistant City  
Manager

---

### **INTRODUCTION**

Mr. Bill Morris of Decision Resources, Inc. will provide the City Council with a presentation of the 2012 Community Survey results.

### **DISCUSSION**

The community survey is used as a tool to measure resident opinion on the quality of city services and to receive input on relevant issues. The statistically valid survey consisted of telephone interviews of 400 randomly selected Coon Rapids residents. In general, random samples such as this will yield results that are accurate within +/- five percent in 95 out of 100 cases.

Mr. Morris will provide a presentation highlighting the major findings and trends that emerged from the survey and will answer questions from the City Council as well. The results of the survey and the presentation will be posted on the City website after the Council Work Session for the public to view.

### **ALIGNMENT WITH STRATEGIC VISION**

This item relates to the Civic Involvement section of the 2030 Strategic Vision in that the information and opinions collected directly from residents will help guide future decisions about City issues.

### **RECOMMENDATION**

Staff recommends that City Council consider the information presented by Decision Resources and how this information can be used in making future decisions for the City.

---

### **Fiscal Impact**

#### **BUDGET IMPACT:**

The final cost of the survey was \$20,000. The City allocated \$25,000 in the 2012 budget for the purpose of conducting this survey.

---

---